



www.gruppoitaliaenergia.it

MEDIAKIT 2026

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Contacts and information

Gruppo Italia Energia S.r.l. sole shareholder
Registered office address: viale Mazzini, 123 Roma 00195
vat number 08613401002

Info:

✉ commerciale@gruppoitaliaenergia.it

MISSION

Disseminating independent information to enhance knowledge and operational efficiency within increasingly complex markets.

OUR PUBLICATIONS

Gruppo Italia Energia specializes in the energy sector, publishing three main titles: Quotidiano Energia, Canale Energia, and CH4 H2O, the Italian gas and water magazine. Our industry expertise has also led to the development of a comprehensive communication system including physical and virtual events, media partnerships, roundtables, content providing, video services, and graphic design.

Gruppo Italia Energia



Since 2005, Quotidiano Energia has been the leader in specialized information. Its constantly updated website is the essential resource for energy professionals, featuring breaking news, in-depth analysis, reports, and industry indices.

The website includes a dedicated video section for reports and interviews, as well as a daily monitoring service for fuel prices in Italy, a calendar of industry events, and a weekly newsletter focused on the water sector.

Every evening, from Monday to Friday, a printable and interactive PDF edition containing the day's full news coverage is published on the website's homepage and delivered to subscribers via newsletter.



QE video



Quotidiano Energia



QuotidianoEnerg



Quotidiano Energia



10.000
current news
a year

TARGET

European, national, and local operators and institutions in energy (oil, gas, electricity, renewables, efficiency), water, mobility, investment banks, financial analysts, traders, law firms, researchers and utilities.

Access to Quotidiano Energia is available exclusively via subscription. The membership includes full access to the historical archives and specialized columns, the delivery of the daily PDF edition via email, and the weekly newsletter "Le notizie dal mondo dell'acqua di QE" (newsletter on the water sector).

METRICS

views	175.205
unique users	51.080
impression	22.659.654

Views and impressions are calculated on a monthly basis. The number of impressions may change in relation to the number of customers (at most three) present at the same time in the chosen advertising position.

Default Subscription costs single user*

Annual	1.200,00 euro + vat
Weekly	36,00 euro + vat

updated subscription rates effective October 1, 2026

* personalized plans can be structured upon request
All prices are net of vat and agency commission

web



	Leaderboard	euro 1.200,00
	w1140 x h100px (desktop)	
	w750 x h100px (tablet)	
	w330 x h100px (mobile)	
	Big rectangle	euro 1.000,00
	w330 x h300px	
	Area video	euro 1.500,00
	Wmv, Avi, Mpeg 4	
	Rectangle	euro 700,00
	w330 x h90px	
	Branded content	euro 257,00
	2.800 characters including spaces, 270 of which visible on the homepage with image / logo (not visible in the homepage)	(1 day)
		euro 1.500,00
		(1 week)

The cost of planning is on a weekly basis and not on the amount of impressions generated. All prices are net of vat and agency commissions.

Material specification

All positions on the homepage can host a maximum of three companies in rotation. The materials must be in .gif or .jpeg format, they must not exceed 250 kb and must have a maximum duration of 30 seconds. The three different dimensions of the leaderboard are necessary for a correct display on all devices.

Video area

The videos can be provided both in Wmv, Avi, Mpeg 4 formats (which will be uploaded on our youtube channel) and as url. The maximum duration is 3 minutes.

Branded content

Published on the homepage, visible to subscribers and non-subscribers, highlighted with the label "Sponsored content". After publication, the content will remain in the newspaper's archive.

All material, except for the video area, can be equipped with a pointing link.

pdf



Material specification

All material must be provided in .pdf format, with 300 dpi resolution. On each material it is possible to insert a pointing link.

Branded content

Published on the homepage, visible to subscribers and non-subscribers, highlighted with the label "Sponsored Content". After publication, the content will remain in the newspaper's archive.

	Manchette	euro 800,00
	w44 x h35mm	
	First page foot	euro 800,00
	w190 x h24mm	
	Footer	euro 720,00
	w190 x h70mm	
	Foot	euro 640,00
	w190 x h39mm	
	Half page o/v	euro 960,00
	w190 x h103mm	
	w119 x h250mm	
	Whole page	euro 1.600,00
	w190 x h250mm	
	Branded content	euro 240,00
	2.800 characters including spaces + possible image	(1 issue)
		euro 960,00
		(5 issues)

The cost is intended on a weekly basis (5 issues). All prices are net of vat and agency commissions.



Le notizie dal mondo dell'ACQUA di **QUOTIDIANO ENERGIA**

"Le notizie dal mondo dell'acqua di Quotidiano Energia" (Newsletter on the water sector) is the title of the weekly newsletter dedicated to the water sector. Sent every Friday morning, it features a roundup of the most significant water-related news published on the Quotidiano Energia website throughout the week.

The newsletter offers premium placements for advertising banners and sponsored content. While full access to the news articles is reserved exclusively for subscribers, all advertisements remain visible to the entire mailing list.

The distribution list is composed of a high-profile audience, including industry-leading companies, local administrations, research centers, energy experts, professionals, and national institutions.

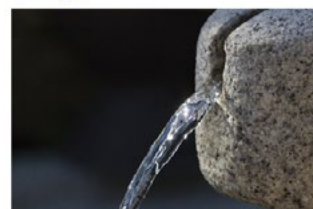
SENT TO MORE

1.400

CONTACTS



Il percorso di definizione degli enti d'ambito e le difficoltà gestionali in alcune aree
Con il Tiro del 2020 Arera ha approvato la dodicesima Revisione alle Carte, adottata al secondo semestre 2020, relativa ai sensi del D.Lgs. 152/2006 "Norma in materia ambientale". Questa rivista un "quadro complessivo dei percorsi di adesione degli enti locali ai relativi enti di governo dell'ambito in tutte le aree territoriali del Paese (nel 2015 si registravano circa 11 nove regioni)...



Bonus sociale automatico, così la transizione al nuovo sistema
L'Arera della le disposizioni per la transizione al nuovo sistema di ripartizione automatica del bonus sociale, già a lavoro a partire dal 1° gennaio 2021, in attuazione del D.L. 124/19. Più in particolare, la delibera 11/2020/2021 Arera...

Tariffe idriche, il CSES torna sul metodo transitorio 2012-2013

Dopo la sentenza del 16 dicembre 2020 il Consiglio di Stato torna sul metodo tariffario transitorio (2012) per la determinazione delle tariffe idriche 2012 e 2013 con due ulteriori sentenze. Nel dettaglio, si tratta delle pronunce sugli adempimenti...

dal Consiglio di bacino Valle del Champo per il gestore Acqua del Champo...

QOTIUA 1/2021

Basilicata, al via un lavoro permanente per l'idrico

Affrontare i problemi della gestione ordinaria e puntare la base per una nuova governance del settore. Questi gli obiettivi con cui l'assessorato della Basilicata alle Infrastrutture, Dora Maria, ha annunciato la nascita di un fondo permanente sulla risorsa idrica...

Sardegna, 12,3 mln di euro per i bacini idrici

Ammonta a 12,3 milioni di euro il finanziamento stanziato dalla Giunta regionale sarda per...

Banner euro 150,00
w570 x h120px

Branded content euro 150,00

1.500 characters, including spaces + image or video max 3 min

The cost is per single sending and not on the amount of impressions generated. All prices are net of vat and agency commissions.

Material specification

The banner must be in .jpeg or .gif format, must not exceed 250 kb and can be equipped with a pointing link.



www.canaleenergia.com

In line with current energy and environmental challenges, focuses on crucial topics such as renewables, energy efficiency, the circular economy, and sustainable mobility.

The publication adopts a multidisciplinary approach: rather than focusing solely on energy, it explores broader themes including agrifood, fashion, sustainable tourism, and health. This provides a more comprehensive view of the interconnections between different sectors and the implications of the energy transition. All content is delivered using clear and direct language, making complex topics accessible to a non-expert audience and promoting greater energy awareness. The editorial coverage of the platform is organized into specialized thematic sections.

The readership includes a broad spectrum of stakeholders.

Events and webinars: canaleenergia.com organizes events and conferences, fostering debate and the exchange of ideas among key players in the energy sector.



TARGET

Utilities, Public Administration (PA), industry professionals. Energy Management Experts (EME), Energy production companies, Architects, Building managers and Institutional stakeholders.

SECTIONS

Ecological Transition, Climate & Biodiversity, Carbonfootprint. world and waste management with DovelorRiciclo?, Consumer, Circular Economy, Energy in Parliament, Energy Efficiency, Green Economy, Smart City, Speak English and Greentech.



canaleenergia



CanaleEnergia



Canale Energia



CanaleEnergia



canaleenergia

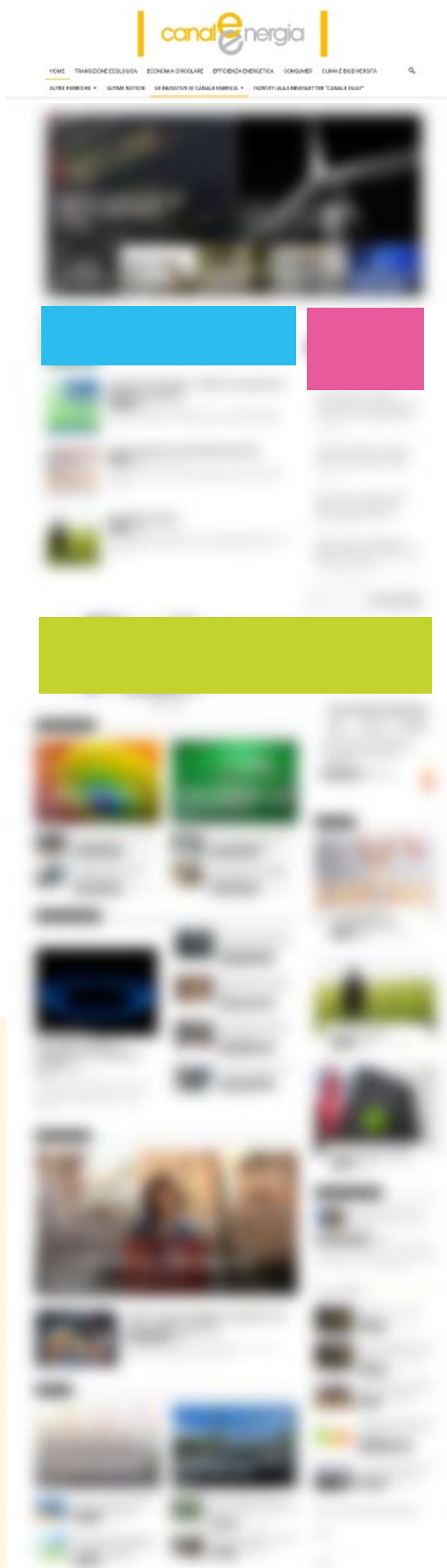


Canale Energia

METRICS

views	14.271
unique users	9.049
impression	21.173

Views and impressions are calculated on a monthly basis. Impressions represent all banners served throughout the month.



	Branded content	euro 150,00 (1 day)
	3.500 characters including spaces with image and / or video	euro 700,00 (1 week)
	Prominent banner	euro 500,00 w300 x h250px
	Futured video	euro 600,00 Wmv, Avi, Mpeg 4
	Center wide	euro 350,00 w1068 x h200px

Material specification

All positions on the homepage can host a maximum of three companies in rotation. The materials can be both static and dynamic (.gif or .jpeg format), they must not have a maximum size of 250 kb and it is possible to insert a pointing link.

Branded content

Sponsored content: up to 3,500 characters (including spaces), with images and/or videos. An additional €50 is foreseen for a feature in the Daily Newsletter of Canale Energia for a one-day sponsored content. If the sponsored content is requested for a week, the feature in the newsletter is free of charge.

Video area

The video can be provided both in Wmv, Avi, Mpeg 4 formats (which will be uploaded on our youtube channel) and as url. The maximum duration is 3 minutes.

The cost of planning is on a weekly basis and not on the amount of impressions generated. All prices are net of vat and agency commissions.

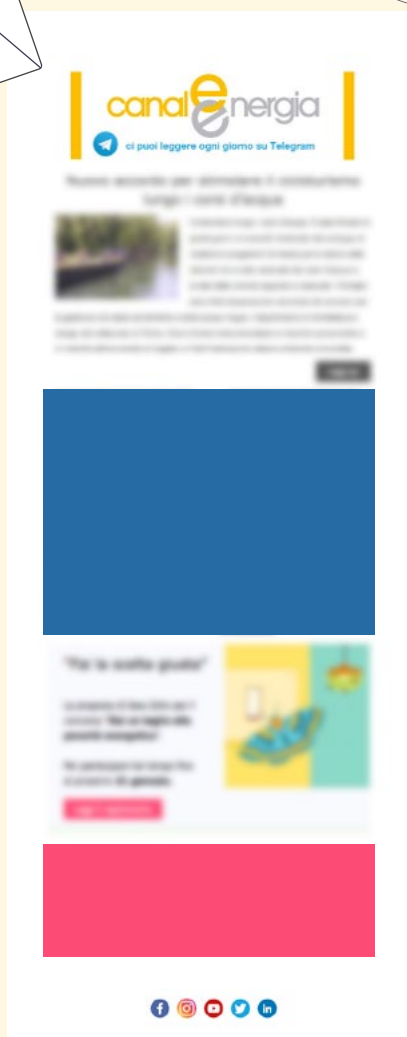
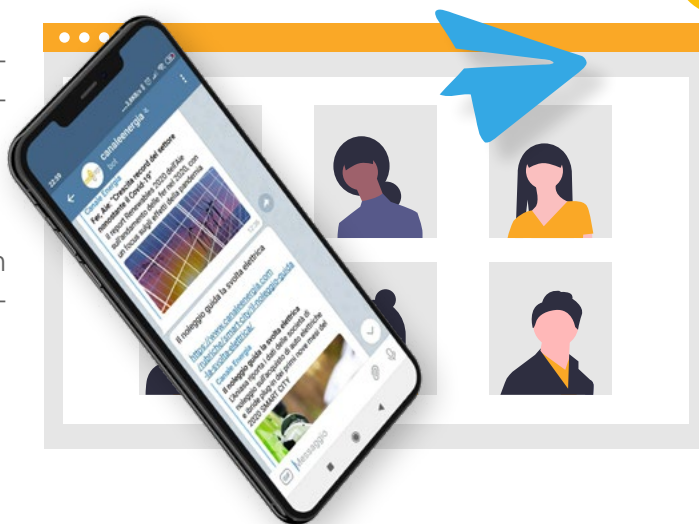


Canale Energia Webinars

Canale Energia periodically organizes webinars and in-depth talk shows focusing on current industry topics.

Canale Energia Telegram

The platform features a dedicated Telegram channel for receiving real-time updates directly on your device.



Canale Energia Daily

The evening newsletter featuring all the day's news published on the website, ensuring you stay constantly updated.

	Branded content		euro 150,00
			(1 output)
		1.500 characters, including spaces, with an image within the fourth line	
			euro 700,00
			(5 output)

	Banner		euro 150,00
			(1 output)
w560 x h224px			

Material specification

The banner must be in .jpeg or .gif format, must not exceed 250 kb and can be equipped with a pointing link.

The cost of planning is on a weekly basis (5 output) and not on the amount of impressions generated. All prices are net of vat and agency commissions.



Video Reportage

Video Reporting: informing through the images and voices of the key players. One of our specialized reporters will visit your facility or installation to interview and film your technicians, employees, and service users.

The footage will be edited into two format **Full version** (approx. 10 minutes): for the client's communication's channels (citing the source); **Short version** (approx. 3 minutes): for distribution on the Canale Energia platform, accompanied by an original editorial article.

Visibility & Promotion: the service includes one day of placement on the homepage, a dedicated launch on the publication's social media channels (tagging the interviewed subjects), and inclusion in the relevant thematic section as well as the **Canale Energia Daily newsletter**.

euro 1.600,00 + vat



Dossier

Thematic Dossiers: covering an event through the perspectives of its key players with articles, video reports, and in-depth analysis. **Canale Energia Dossier** captures the essence of the facts through a multi-voice approach. This service is structured as a seamless integration of text and video content of varying lengths. It can be published in stages with internal cross-linking between articles, culminating in a dedicated newsletter that compiles all the special features.

The service includes: publication of agreed-upon in-depth articles on the homepage, subsequently archived in the relevant thematic section, one week on the homepage with a dedicated news banner/link to the complete dossier, an official launch on the publication's social media channels, including tags and mentions of the interviewed subjects and the distribution of a special edition newsletter focused entirely on the dossier.

euro 2.000,00 + vat





LA RIVISTA ITALIANA DEL GAS E DELL'ACQUA

www.gruppoitaliaenergia.it/ch4/

CH4 H2O is a premier reference for the Italian utility industry. With over two decades of expertise, the publication analyzes the engineering and technological implications of energy news, bridging the gap between theory and field operations.

The magazine provides in-depth technical coverage, serving as an essential resource for engineers, designers, and grid managers. It translates complex regulatory and bureaucratic language into practical operational impacts.

A core focus of the publication is the synergy between the gas and water sectors—two industries that share critical infrastructural and modernization challenges.

As an official media partner for major industry events (such as ACCADUEO and leading energy transition trade fairs), CH4 H2O provides a prominent platform for key market players, from large multi-utilities to specialized component suppliers.



TARGET

Corporate and Utility Executives, Gas Companies' Senior Management, political, institutional, and industrial stakeholders, technical professionals, universities, research centers, and market analysts.

Subscriptions and costs (4 numbers)

Print version <i>(vat is pre-paid by the publisher)</i>	euro 66,00
Digital version <i>(vat included)</i>	euro 26,00
Digital + print <i>(vat included)</i>	euro 78,20



Scientific committee

Tommaso Franci, Board Member and Head of Energy – Amici della Terra
Leonardo Raito, President – Anea
Simone Gila, Head of Communications and Press Office – Anima
Antonio Gravina, President – Apce
Daniela Lobosco, General Manager – Assogas
Silvia Migliorini, Director – Assogasliquidi – Federchimica
Flavio Merigo, President – Assogasmetano
Stefano Cagnoli, General Manager – Cig
Dante Natali, President – Federmetano
Bruno Tani, CEO – Gruppo Società Gas Rimini
Paolo Trombetti, President – Iatt
Mariarosa Baroni, President – Ngv Italy
Marta Bucci, General Manager – Proxigas
Marco Mele, Professor at Niccolò Cusano University (Rome), CEO – Sfbm
Sandro Delli Paoli, Board Member – Uniatem
Mattia Sica, Director of Energy Sector – Utilitalia

Core topics

INNOVATION

Smart meters, applications of Artificial Intelligence, predictive maintenance for networks, machine learning, data analytics and sensor technology

OPERATIONS

Digitalization, grid management, leak detection, predictive maintenance for networks, decarbonization, Carbon Capture and Storage (CCS), hydrogen blending, and the development of biomethane.

SECTORS

Industrial, residential, mobility, market and regulatory compliance



LA RIVISTA ITALIANA DEL GAS E DELL'ACQUA

www.gruppoitaliaenergia.it/ch4/

■ II, III, IV cover euro 1.000,00
w210 x h297mm*

■ Whole page euro 900,00
w210 x h297mm*

■ Half page o/v euro 450,00
w186 x h136mm*
w90 x h272mm*

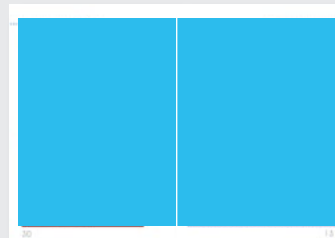
■ Branded content euro 950,00
2 pages, 5.000 characters
spaces included, image

* Request 5 mm leeway on each side

Material specification

All material must be provided in .pdf format, with 300 dpi resolution. On each material it is possible to insert a pointing link.

Cost per issue. All prices are net of vat and agency commissions.



EDITORIAL & CONSULTANCY SERVICES

Leveraging our specialized journalistic expertise, the integration of diverse communication channels, and the multidisciplinary talent within our team, Gruppo Italia Energia delivers high-value projects and bespoke solutions for its clients, ranging from physical and virtual events to professional content production.

Our service portfolio includes:

- Roundtables and Events (Physical and Virtual)
- Event Moderation
- Video Reporting
- Thematic Dossiers
- Magazine Publishing
- Content Providing
- Graphic Design
- Direct Email Marketing (DEM)

MEDIA PARTNERSHIP



EDITORIAL SERVICES

Video Content Production:

Our editorial team produces original video content tailored to your needs. We can produce up to 8 videos per day, with a duration of 1 to 3 minutes each. The client provides the brand assets and graphics, while Gruppo Italia Energia handles the full editing process. Final delivery within 5 working days.

Short Video Reporting:

For on-site events, a dedicated journalist will be assigned to create a video report. The service includes two formats:

- **Full Version** (approx. 10 minutes): For the client's use on their own channels (citing the source)
- **Short Version** (approx. 3 minutes): For potential distribution across one of our three publications (Quotidiano Energia, Canale Energia, or CH4 H2O), accompanied by an original editorial article
- **Visibility on Canale Energia includes:** One day on the homepage, a social media launch (tagging the interviewed subjects), and inclusion in both the relevant thematic section and the Daily Newsletter

Moderation:

A senior journalist will moderate your event. The service includes a preliminary alignment call with the organizers and a briefing call with the speakers to define the editorial tone and content of the session.

Event Management:

- Concept definition and strategy
- Location scouting, city selection, and scheduling
- Agenda development
- Content coordination
- Journalistic moderation
- Custom graphic design
- Guest list and invitation management
- Comprehensive media coverage (pre-, during, and post-event)
- Technical services
- Full coverage across the Group's publications

Social Media Activities:

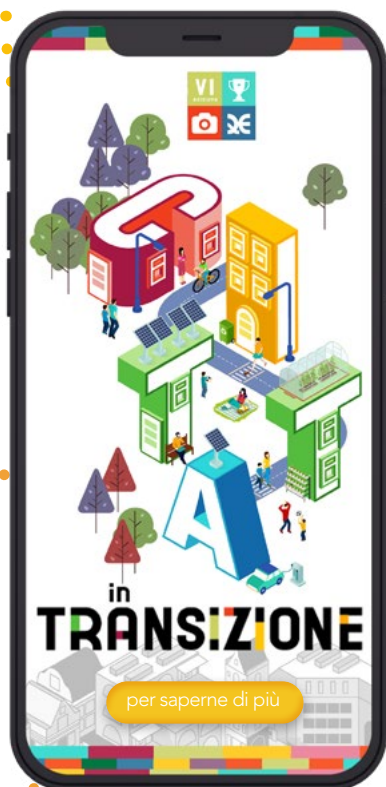
- **Editorial Social Coverage:** Promotion of key topics and article headlines on Facebook, LinkedIn, and X, based on editorial evaluation
- **On-site Social Video:** Real-time production of social-first videos by our editorial team for immediate sharing on social profiles

Direct Email Marketing

Gruppo Italia Energia offers access to its proprietary database of approximately more than 10,000 qualified contacts for the delivery of customized marketing campaigns.

The GIE database includes, among others:

- Utilities and Multi-utilities
- Energy Production and Distribution (Gas, Water, and Power)
- Renewables
- Trade Associations, Consortia, and Cooperatives
- Energy-intensive Industries
- Industry Professionals
- Petroleum Products and Downstream Sector
- Institutions, Local and National Authorities



euro 400,00
+ vat every sending

Technical specifications

HTML format, max width 600 pixels, max length 1000 pixels, max weight 80kb.

The images must be in gif or jpg format, not in the background, no flash, no java, no attachments. The subject of the DEM must not exceed 70 characters. Avoid words or symbols that may increase the probability of being mistaken for "SPAM" or not being displayed.

All prices are net of vat and agency commission.

