



TWENTY
23

Gruppo
italiaenergia

www.gruppoitaliaenergia.it



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Contacts and information



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www.gruppoitaliaenergia.it

MISSION

Dissemination of independent information
to improve knowledge and operations
in increasingly complex markets.

PUBLISHING MEDIA

Gruppo Italia Energia, always specialized in the energy sector, publishes: Quotidiano Energia, Canale Energia and CH4 H2O, the Italian magazine of gas and water. The expertise in the field has also allowed the Group to develop over the years a communication system that includes the realization of physical and virtual events, media partnerships, roundtables, content providing services, video service and graphic design.

 **QUOTIDIANO
ENERGIA**

canale  energia



Gruppo Italia Energia






Since 2005, Quotidiano Energia is a leader of specialized information with a constantly updated website where you can find what you need to work in the energy world: news, analysis, insights and indexes.

On the site a video area for reports and interviews. Also available is a monitoring of fuel prices in Italy, the agenda of events of interest and a weekly newsletter on the water sector.

Every evening, from Monday to Friday, on the homepage of the site and sent via newsletter to subscribers is published a pdf version of the newspaper, printable and interactive, with the news of the day.



QE video  QuotidianoEnerg 
Quotidiano Energia 



173.039 views
24.033 unique user
28.000.000 impression
approx



6.868



6.646



994 video
on youtube



Target

European, national and local energy operators and institutions (oil, gas, electricity, renewables, efficiency), water, mobility, business banks, financial analysts and traders, law firms and researchers. In the intranets of the main stakeholders.

Quotidiano Energia is only available by subscription. The subscription includes access to the historical archive and the columns, the e-mail with the link to access the version of the newspaper in pdf format and the weekly newsletter from the water sector of QE.

Default Subscription costs single user*

- Annual 1.000,00 euro + vat
- Weekly 30,00 euro + vat

* personalized plans can be structured upon request
All prices are net of vat and agency commission

Views and impressions are calculated on a monthly basis. The number of impressions may change in relation to the number of customers (at most three) present at the same time in the chosen advertising position. Data updated to march 2023.

PHOTO contest



Since 2017 QE has been organizing a photo contest with the goal to show, through images, the changes in the world of energy

flickr
Quotidiano Energia



Sponsorship



In partnership with



Partner



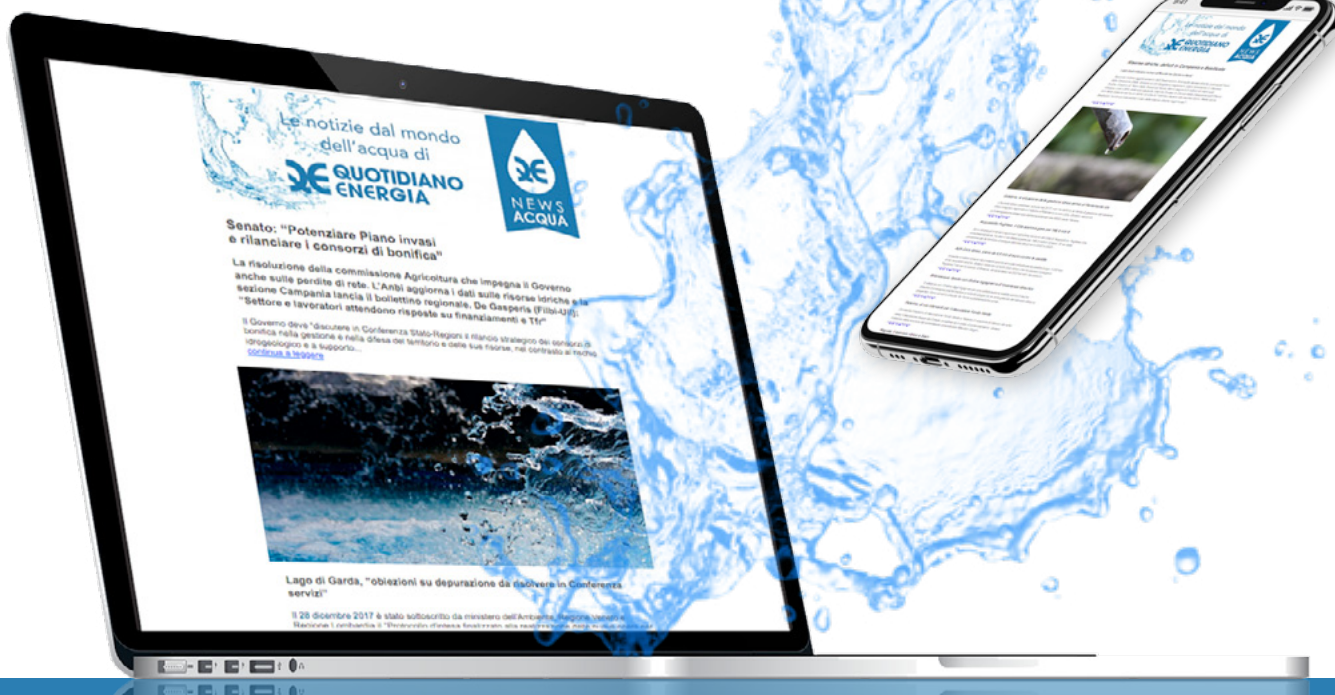


NEWS
ACQUA

The newsletter of Quotidiano Energia focus on to the water industry, named **"Le notizie dal mondo dell'acqua di Quotidiano Energia"**. Sent every Friday morning, the newsletter reports the most important news published on Quotidiano Energia during the week. The mailing list, about 1.500 contacts, is made by companies, local authorities, research' centers, experts, professionals and national institutions involved in the Hydro sector.

The newsletter can host advertising banners and branded content. The full reading of the news is reserved to subscribers, while the advertising can be read and viewed without requiring access to Quotidiano Energia website.

SENT TO ABOUT
1.500
CONTACTS





www.canaleenergia.com

Energy in daily life: from food to green architecture, from mobility to leisure.

Canale Energia is the online newspaper free for those who need to understand how and how much is the cost of energy, energy efficiency and sustainability environmental impact can have an impact on their business as well as in their homes. A tool to inform the specialist, the architect, the company and the end user, especially if "vulnerable".

Canale Energia is media partner of European initiatives and international events.

canaleenergia



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CanaleEnergia



Canale Energia



CanaleEnergia



Canale Energia



METRICS



59.587 views
20.776 unic users
8.332.641 impressions
approx



4.348



806 (created in april 2022)



90 (created in june 2022)



2.797



2.713 video on canale youtube



Target

Consumers, energy poor, utilities, software companies, energy consumers, energy managers, PA, sector professionals, energy management experts, energy production companies, architects, condominium administrators, institutional stakeholders.

Columns

News, Companies, Where I can recycle it? Consumer, Carbon-footprint, Circular economy, Smart city, Energy in Parliament, Energy efficiency, Weather energy, Speak english, Monthly.

Views and impressions are calculated on a monthly basis. The number of impressions may change in relation to the number of customers (at most three) present at the same time in the chosen advertising position. Data updated to march 2023.



Canale Energia Daily

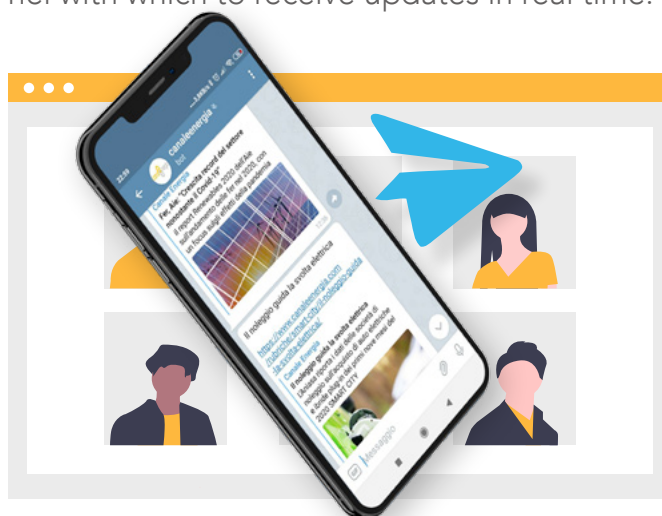
The evening newsletter with all the news published on the site on that day, to keep up to date.

Canale Energia Dossier

Periodically, Canale Energia organizes an in-depth round table on a topical issue. After the event is drawn up a dossier interactive and responsive with video interviews with the speakers e scenario analysis.

Canale Energia telegram

The magazine has a dedicated Telegram channel with which to receive updates in real time.



"Alleanza contro la povertà energetica"

www.povertaenergetica.it



Canale Energia, as a free online publication designed to educate on the opportunities of the energy transition, has decided to pay particular attention to the energy poors by setting up the Alliance against energy poverty. The initiative, launched in 2019, was born with the intention of establishing a dialogue between institutional and operational stakeholders in the field, synergizing with research actions and European projects to devise innovative and specific solutions on the subject. The Alliance wants to be a hub for the aggregation of news about this topic, the creation of a network of subjects and to propose concrete solutions.

Since 2021, the Alliance organize a contest named "Give a cut to energy



poverty" to raise awareness of the phenomenon of energy poverty, transmit good practices and help people consume less and better.



AlleanzaControlaPovertaEnergetica



Alleanzapovert1



LA RIVISTA ITALIANA DEL GAS E DELL'ACQUA

www.gruppoitaliaenergia.it/ch4/

CH4 has been an editorial reference since 2000 to know the dynamics of an ever-evolving sector. In 2022 the magazine underwent an editorial evolution with new sectors of reference and graphics with the creation of a new name and logo.

Between the dealt topics those related to transport, distribution and sales, addressing current regulatory and network development towards the interoperability of the IT system and computer security. In addition, insights on technology, market and regulation of the Integrated Water System

With quarterly periodicity, it is available in paper and digital format.

Each issue is sent to a mailing list of 1,900 contacts.

@CH4_RivistaGas



2023 Topics

- Upstream, Midstream e Downstream
- Smartgrid, water and gas sector
- Smart metering
- Cybersecurity for service networks
- Ecological and digital transition of the integrated water service and within the natural gas sector
- Gas mobility
- Biogas and biomethane
- Focus on legislation, legislation and regulation for water and gas



Scientific Committee

Marisa Abbondanzieri, *President Anea*
Mariarosa Baroni, *President Ngv Italy*
Marta Bucci, *General Manager Proxigas*
Stefano Cagnoli, *General Manager Comitato Italiano Gas*
Giordano Colarullo, *General Manager Utilitalia*
Sandro Delli Paoli, *Advisor Uniatem*
Flavio Merigo, *President Assogasmetano*
Silvia Migliorini, *Director Federchimica- Assogasliquidi*
Dante Natali, *President Federmetano*
Giampaolo Russo, *General Manager Assogas*
Bruno Tani, *Ceo Gruppo Società Gas Rimini*
Paolo Trombetti, *President Iatt*

Target

Company and utility's managers, gas company management, political, institutional and industrial stakeholders, technicians, universities, research centers and analysts.

Subscriptions and costs

Print version (VAT is pre-paid by the publisher)	50,00 euro
Digital version (VAT included)	26,00 euro
Print + Digital (VAT included)	64,60 euro

CREATIVE SERVICES

Thanks to the journalistic expertise in the sector, the integration of different media and the different skills within the company, Gruppo Italia Energia is able to create physical and virtual events, produce contents and create projects of value for its clients and partners.

- Round table, physical and virtual events
- Moderation of round table and events
- Video reportage
- Dossier
- Magazines
- Content providing
- Graphic design
- Direct Email Marketing

MEDIA PARTNERSHIP



EVENTS

The latest events



VIDE edizione **2020** CONCORSO fotografico
una **TRANSIZIONE**
SOSTENIBILE

**Povert  energetica
uno sguardo
oltre la crisi**

13 dicembre - ore 14:30

un evento
organizzato da in collaborazione con

Alleanza
contro la povert 
energetica

enel

24
maggio
SAVE
THE
DATE

WEBINAR
ore 10:00

**  L'ORA
DELL'IDROGENO!**

Volano di sviluppo per imprese e territori

Gruppo
italiaenergia
editore di

iscriviti per partecipare

canalenergia

QUOTIDIANO
ENERGIA

CH4

canalenergia

**“Infrastrutture
strategiche
e sicurezza
energetica”**



QUOTIDIANO ENERGIA

	Leaderboard b1140 x h100px (desktop) b750 x h100px (tablet) b330 x h100px (mobile)	euro 1.200,00
	Big rectangle b330 x h300px	euro 1.000,00
	Video area	euro 1.500,00
	Rectangle b330 x h90px	euro 700,00
	Branded content 2,800 characters including spaces, 270 of which visible on the homepage with image / logo (not visible in the homepage)	euro 257,00 (1 day) euro 1.500,00 (1 week)

Material specification

All positions on the homepage can host a maximum of three companies in rotation. The materials must be in .gif or .jpeg format, they must not exceed 250 kb and must have a maximum duration of 30 seconds. The three different dimensions of the leaderboard are necessary for a correct display on all devices.

Video area

The videos can be provided both in Wmv, Avi, Mpeg 4 formats (which will be uploaded on our youtube channel) and as url. The maximum duration is 3 minutes.

Branded content








Published on the homepage, visible to subscribers and non-subscribers, highlighted with the label "Sponsored content". After publication, the content will remain in the newspaper's archive.

All material, except for the video area, can be equipped with a pointing link.

The cost of planning is on a weekly basis and not on the amount of impressions generated. All prices are net of VAT and agency commissions.

QUOTIDIANO ENERGIA

pdf

	Manchette b44 x h35mm	euro 800,00
	First page foot b190 x h24mm	euro 800,00
	Footer b190 x h70mm	euro 720,00
	Foot b190 x h39mm	euro 640,00
	Half page o/v b190 x h103mm b119 x h250mm	euro 960,00
	Whole page b190 x h250mm	euro 1.600,00
	Branded content 2,800 characters including spaces + possible image	euro 240,00 (1 day) euro 960,00 (1 week)

Material specification

All material must be provided in .pdf format, with 300 dpi resolution.

On each material it is possible to insert a pointing link.

Branded content

Published on the homepage, visible to subscribers and non-subscribers, highlighted with the label "Sponsored Content". After publication, the content will remain in the newspaper's archive.

The cost is intended on a weekly basis (5 issues). All prices are net of VAT and agency commissions.

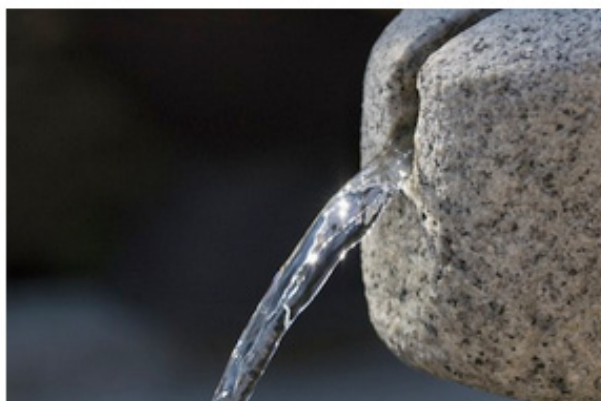


Idrico, la relazione semestrale Arera

Il percorso di definizione degli enti d'ambito e le difficoltà gestionali in alcune aree

Con il finire del 2020 Arera ha approvato la dodicesima relazione alle Camere, aggiornata al secondo semestre 2020, redatta ai sensi del D.Lgs. 152/2006 "Norme in materia ambientale". L'Autorità rileva un "definitivo completamento dei percorsi di adesione degli enti locali ai relativi enti di governo dell'ambito in tutte le aree territoriali del Paese (nel 2015 si registravano criticità in nove regioni)...

[continua a leggere](#)



Bonus sociale automatico, così la transizione al nuovo sistema

L'Arera detta le disposizioni per la transizione al nuovo sistema di riconoscimento automatico del bonus elettrico, gas e idrico a partire dal 1° gennaio 2021, in attuazione del DL 124/19. Più in particolare, la determina 11/Dac/2020 fornisce...

[continua a leggere](#)



Tariffe idriche, ok Arera per Acque del Chiampo e Acquevenete

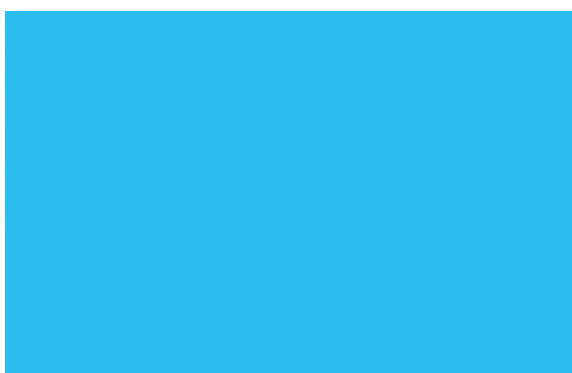
Con la delibera 606/2020/R/Idr del 29 dicembre 2020 (pubblicata il 4 gennaio 2021) Arera ha approvato lo schema regolatorio, relativo alle predisposizioni tariffarie 2020-2023, proposto dal Consiglio di bacino Valle del Chiampo per il gestore Acque del Chiampo...

[continua a leggere](#)

Basilicata, al via un tavolo permanente per l'idrico

Affrontare i problemi della gestione ordinaria e porre le basi per una nuova governance del settore. Questi gli obiettivi con cui l'assessore della Basilicata alle Infrastrutture, Donatella Menta, ha annunciato la nascita di un tavolo permanente sulla risorsa idrica...

[continua a leggere](#)



NEWS ACQUA

Banner
b570 x h120px

euro 150,00

Branded content
1,500 characters, including
spaces + image or video
max 3 min

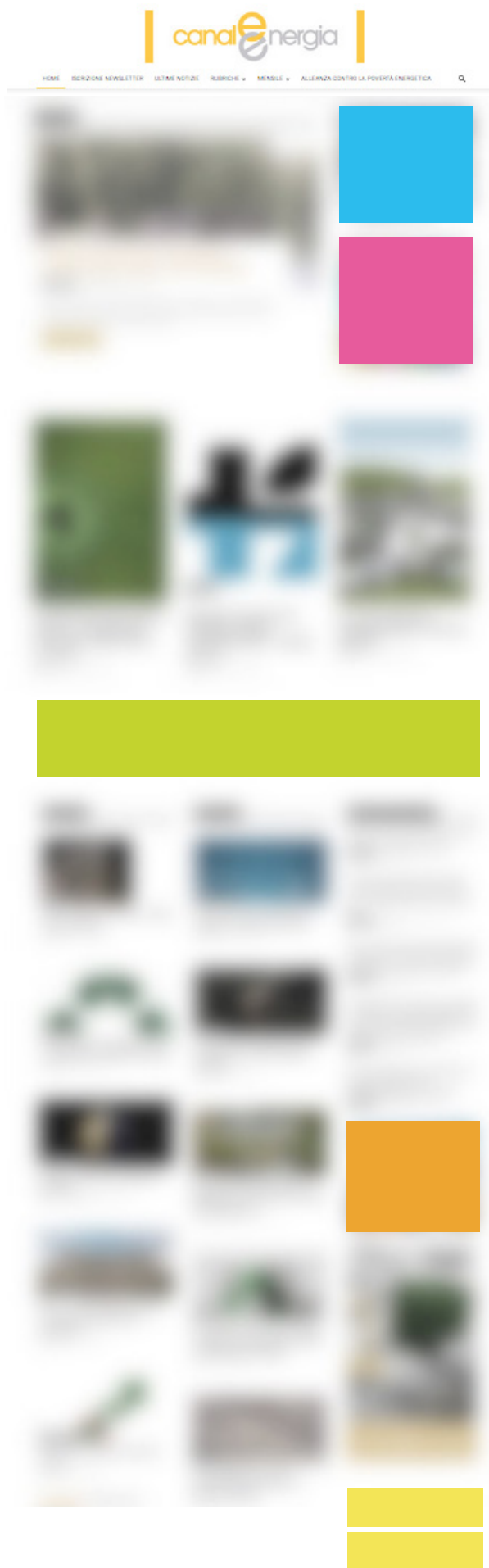
euro 150,00

Material specification

The banner must be in .jpeg or .gif format, must not exceed 250 kb and can be equipped with a pointing link.

The cost is per single sending and not on the amount of impressions generated. All prices are net of VAT and agency commissions.





Branded content

3,500 characters including spaces with image and / or video

(1 day - archived on the site for 6 months) possible recall on the Daily with an extra 50 euro + VAT per issue

euro 150,00
(1 day)

(1 week - filed on the site for 12 months) reported on newsletter daily for free for a single sending

euro 700,00
(1 week)

Prominent banner

b300 x h250px

euro 500,00

Futured video

euro 600,00

Center wide

b1000 x h200px

euro 350,00

Big rectangle

b300 x h250px

euro 300,00

Rectangle

b300 x h72px

euro 200,00

Material specification

All positions on the homepage can host a maximum of three companies in rotation. The materials can be both static and dynamic (.gif or .jpeg format), they must not have a maximum size of 250 kb and it is possible to insert a pointing link.

Video area

The video can be provided both in Wmv, Avi, Mpeg 4 formats (which will be uploaded on our youtube channel) and as url. The maximum duration is 3 minutes.

The cost of planning is on a weekly basis and not on the amount of impressions generated.

All prices are net of VAT and agency commissions.

canalenergia



ci puoi leggere ogni giorno su Telegram

Nuovo accordo per stimolare il cicloturismo lungo i corsi d'acqua



Concludiamo lungo i corsi d'acqua. È stato firmato in questi giorni un accordo finalizzato allo sviluppo di iniziative e programmi di ricerca per lo studio delle relazioni tra la rete nazionale dei corsi d'acqua e la rete delle ciclovie regionali e nazionali. I firmatari sono Anfo-Associazione nazionale dei comuni per la gestione e la tutela del territorio e delle acque inguar, il dipartimento di Anatomia e fisiologia del sistema di Torino, Cosenza-Centro nazionale di ricerca economica e di mobilità dell'università di Cagliari, e l'Ente-Federazione italiana ambiente e bioetica.



canalenergia

Daily newsletter



Branded content

1,500 characters, including spaces, with an image within the fourth line

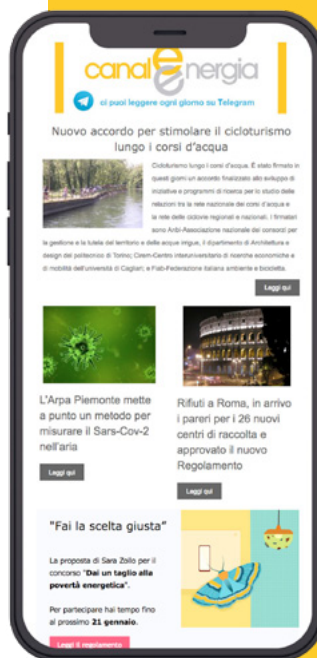
euro 150,00
(1 output)



Banner

b560 x h224px

euro 150,00
(1 output)



Material specification

The banner must be in .jpeg or .gif format, must not exceed 250 kb and can be equipped with a pointing link.

The cost of planning is on a weekly basis and not on the amount of impressions generated. All prices are net of VAT and agency commissions.





L'energia sull'Isola di Ponza tra innovazione e ostacoli burocratici

di Emma Giacchetti - 10 ottobre 2018



Vedere i confini dell'isola per pensare l'energia a definire i contorni del vivere sostenibile. Da insegnare del "crowdfunding", almeno però, a l'isola, contribuisce al mondo dell'energia, dei maggiori e dei minori, oggi la SEP, Società di produzione, trasmissione e distribuzione dell'energia sull'Isola di Ponza, sta puntando su un modello sostenibile.

Un percorso che è stato ed è - un salto a incasso tra lungaggini burocratiche. Momento di maggiore difficoltà il 2015, anno del sequestro della centrale principale di Via Cesurano, all'indomani della sospensione della produzione per motivi ambientali e dello spostamento della sede centrale a La Formica. Dal 1° gennaio 2016, il tempo necessario a ottenere la autorizzazione per la costruzione del nuovo impianto, in cui la SEP ha avuto il pieno sostegno dell'amministrazione locale. Il la ripartenza con l'avvio della produzione nel 2015, nella centrale provvisoria di Monte Pagliaro dotata di 4 gruppi elettrogeni di circa 6 Mw di potenza. Senza sbagliare le urne grazie anche alla presenza della centrale di emergenza di Cala dell'Acqua.



Video Reportage

Inform through the images and voices of the protagonists. This is the video reportage on Canale Energia. One of our specialized reporters will visit a plant or an installation of your business reality, interviewing and recording your technicians / employees and users of your services. The video will then be edited both in full format (duration about 10 minutes) for use by the customer who can publish it on his communication channels citing the source, and in short format (duration about 3 minutes) for the publication on Canale Energia together with an original text.

Visibility includes a day on the homepage, the launch of the magazine on social media with the social references of the interviewees and publication in the relevant column and in the Canale Energia Daily newsletter.

€ 1.600,00



Chimica verde da opportunità per l'ambiente a realtà imprenditoriale

I protagonisti alla fiera europea Maker Faire che si è svolta a Roma

di Emma Giacchetti - 10 ottobre 2018

È plastica per realizzare cosmesi o tessuti, utilizzo di scarti industriali di meta e per produrre farmaci. Ma non solo, cactus per l'edilizia e soluzioni sostenibili innovativi.

Questo è molto altro è possibile con la chimica verde, scienza sviluppata e pronta per essere competitiva in Italia. Nella realtà del nostro Paese sono avanzate ma anche l'idea sta diventando un terreno fertile per accendere innovazioni di materiali che superano l'industria del carbonio (come vedremo più giù con l'intervista video a Daniel Ku, Director of science and innovation di Lifebyte).

Quest'anno i nodi della chimica e dell'economia sono andati a questo settore. Ultimo appuntamento, se ce ne era bisogno, del personale economico, commerciale e industriale di questa tecnologia.

Un settore che vanta diverse eccellenze anche in Italia ne parliamo con **Silvia Manfelloti**, presidente di **Chimica Verde** (Materiale innovativo nel corso del "Maker Faire" (23-24 ottobre, Fiera di Roma) all'interno del padiglione dedicato alla economia circolare insieme a diverse altre iniziative del settore. Mancano alcuni nodi da sciogliere per lanciare definitivamente il comparto: una chiara normativa sulla filiera dei prodotti biodegradabili e biocompatibili che devono poter andare nella filiera e un supporto, almeno nella fiscalità, delle produzioni virtuose per l'ambiente.

Circular economy a partire dagli oli esausti, la stragela Eni presentata al Maker Faire 2018



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Circular economy a partire dagli oli esausti, la stragela Eni presentata al Maker Faire 2018



Dossier

Follow an event from the point of view of the protagonists with articles, video services and insights. The aim of the CE dossier is to allow us to understand the various aspects of a topic with a work that includes several voices.

The service is structured by an integration of texts and videos of different lengths. It can be published at different times with internal reference links between the pieces and finally collects all the interventions of the special in a dedicated newsletter.

Visibility includes the day by day publication of the content agreed in the homepage with archive in the reference section; a week on the homepage with a reference news / banner of the complete dossier; the launch on social media of the magazine and on the newsletter.

2.000,00 €



euro 1.000,00

euro 900,00

euro 450,00

euro 950,00

All material must be provided in .pdf format, with 300 dpi resolution. On each material it is possible to insert a pointing link.

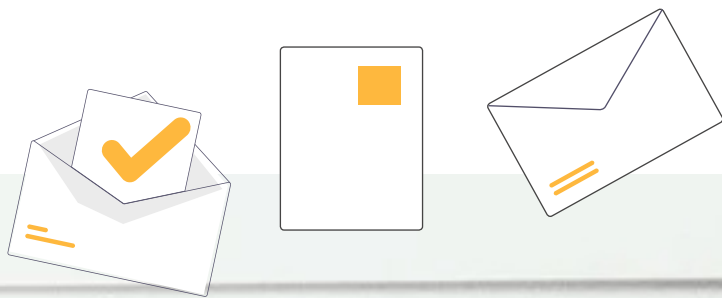
Cost per issue. All prices are net of VAT and agency commissions.

* Request 5 mm leeway on each side

Direct Email Marketing

Gruppo Italia Energia makes its database of about 12,000 contacts available for sending personalized campaigns.

The Gie database is composed, among others, of: utilities, multi-utilities, energy producers, energy distributors, gas and water companies, renewable sources companies, associations, consortium, cooperatives, energy users, consultants, petroleum products producers and distributors, institutions, local and national authorities.



€ 400,00
every sending

Technical specifications

HTML format, max width 600 pixels, max length 1000 pixels, max weight 80kb.

The images must be in gif or jpg format, not in the background, no flash, no java, no attachments.

The subject of the DEM must not exceed 70 characters. Avoid words or symbols that may increase the probability of being mistaken for "SPAM" or not being displayed.



